

## FICASAVE Template Email

***\* In the video I said to include the Encompassing Health presentation. Disregard. There is no need to include the presentation \****

Subject: FICA TAX SAVINGS PROGRAM

Hey \_\_\_\_ (biz owner), I want to introduce you to Tanner Gardner. He's the VP of Business Development at Innovative Health Insurance Advisors.

The program I was telling you about is called "Encompassing Health."

When you take advantage of this program, you will reduce your FICA spend and save \$700 - \$800 per employee you have on payroll on an annual basis. Additionally, your employees will see a net increase on their paychecks + medical benefits.

It's a win win for you and your employees.

As I said earlier, there is no "fee" to get started. It's a pure upside opportunity.

Because of these benefits, very large companies like McDonalds, Culver's, PF Chang's, etc. are utilizing this program now. Once you understand what it is / how it works... it becomes a no brainer.

Tanner, so you know, \_\_\_\_ (biz owner) has around \_\_\_\_ (number of employees) on payroll.

I've attached a few examples of businesses that we recently onboarded. You can see their net savings.

Please schedule a call with Tanner, so he can answer your questions and help you get started:  
(insert calendly link depending on size of business)

- Your Name

## **CALENDLY LINKS**

Use 1 of these 3 links depending on size of business.

Calendly Link: 10 - 100 employees

<https://calendly.com/d/3d6-fyb-rh6/fica-save-10-100>

Calendly Link: 100 - 500

<https://calendly.com/d/5cf-tzg-x6q/fica-save-100-500>

Calendly Link: 500+

<https://calendly.com/d/5bn-wvf-md5/fica-save-500>